



Logistics for World trade

Logistik för världshandel

7.5 credits

7.5 högskolepoäng

Ladok Code: 42I03C

Version: 1.0

Established by: The Teaching Committee 2011-04-08

Valid from: Spring 2011

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Logistics (A1N)

Disciplinary Domain: Technology

Prerequisites: Meets the requirements for admission to Master's degree in logistics, quality engineering, textile management or chemistry / environmental or other background that are deemed relevant.

Subject Area: Industrial Engineering and Management

Grading Scale: ECTS-credits

Content

The course aims to equip students with understanding and knowledge of both international trade finance and logistics structures. The course will include macro and micro economic theories and affect geopolitical causes and effects associated around the world. Furthermore, the course takes up international regulations and agreements on international trade and transport. The course concerns the basics of business acumen with a focus on international issues of trade and logistics and the company's innovation efforts.

Learning Outcomes

The student shall during the course acquire knowledge and skills to do the following:

- master the concepts of macro and micro economics
- master the concepts in international trade and transport
- analyse of geopolitical aspects on trade and transport
- analyse of supply chain management theories in relation to international trade
- describe the various macro-and microeconomic theories
- describe the innovative work and international business acumen
- describe the international regulations, conventions, agreements and laws to transport and trade

Forms of Teaching

Teaching methods are

- lectures,
- mentoring and seminars to case studies

Instruction is in English.

Forms of Examination

The course will be examined through the following examination elements:

Examination

Learning outcomes:

Credits: 5.5

Gradingscale: ECTS-credits

Case study, literature review

Learning outcomes:

Credits: 2

Grading scale: Fail (U) or Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Literature

Peter Dicken (2011) Global Shift, Sixth Edition: Mapping the Changing Contours of the World Economy (selected parts)

Robert H. Frank (2010) Microeconomics and Behavior (selected parts)

Arjan J. van Weele (2010) Purchasing & Supply Chain Management: analysis, strategy, planning and practice (selected parts)

Other literature will be presented at the start

Student Influence and Evaluation

Head of department and course leader is responsible for students' views on the course systematically and regularly collected. The results of the evaluations, performed oral or written, are the basis for course design.

Miscellaneous