



Demand Chain Management II - Application and change management **Demand Chain Management II - tillämpning och förändringsledning**

7.5 credits

7.5 högskolepoäng

Ladok Code: 42I06C

Version: 1.0

Established by: Board of the department - Syllabus Committee 2011-06-17

Valid from: Autumn 2011

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Logistics (A1F)

Disciplinary Domain: Technology

Prerequisites: Meets the requirements for acceptance for one-year master's education in logistics or quality technology.

Recommended prerequisites:

Completed the course DCM I

Subject Area: Industrial Engineering and Management

Grading Scale: ECTS-credits

Content

The aim of the course is to provide students with knowledge and practical examples of how the paradigm shift illustrated in DCM I can be implemented.

Main content:

- Driving forces for change
- Types of organisational change
- Differences between change work in hierarchical systems and open innovative networks
- The change equation: Results (R) = System effectiveness (S) multiplied by Acceptance (A), i.e. $R = S \times A$
- Factors for success in change work
- Developing change managers in open socioeconomic systems

Learning Outcomes

After completing the course, students will be able to:

- Apply models, methods and techniques for implementing demand chain management
- Explain and describe change management problems
- Explain and describe management in open innovation systems
- Analyse problems and opportunities when designing partnerships in marketing channels
- Draw up suggestions for plans for organisational change work and implementation of Demand Chain Management

Forms of Teaching

The course consists of lectures, seminars and group discussions. There is also project work, which is carried out in groups, dealing with a central subject within the course.

Forms of Examination

The course will be examined through the following examination elements:

Learning outcomes:

Credits: 4.5

Grading scale: Fail (U) or Pass (G)

Learning outcomes:

Credits: 3

Grading scale: ECTS-credits

The final grade will be based on the results of the home examination; other modules must be passed in order for a final grade to be awarded.

ECTS grading scale.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Scientific articles and course literature will be notified at the beginning of the course.

Student Influence and Evaluation

The head of department and the course coordinator are responsible for ensuring that students' views on the course are systematically and regularly obtained. The results of the evaluations will be reported back to the students and will form the basis for the future structure of the course.

Miscellaneous

The course is held in English.