



## Design Methods 1: design development

### Designmetodik 1: designutveckling

7.5 credits

7.5 högskolepoäng

**Ladok Code:** 51DM10

**Version:** 9.0

**Established by:** Artistic Research and Education Board 2017-10-11

**Valid from:** Spring 2018

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Design (G1N)

**Disciplinary Domain:** Design

**Prerequisites:** General admission and artistic ability (or equivalent).

**Subject Area:** Design

**Grading Scale:** Fail (U) or Pass (G)

### Content

The course seeks to develop basic skills in design methodology and a deeper knowledge of design development through basic illustration and visualisation methods for developing design ideas in terms of form and materials. Main content of the course:

- Identifying and developing design methods
- Applying design methodology in project work
- Digital visualisation, technical product illustration and specification plus presentation techniques
- Different design methods in relation to ethics and the environment

### Learning Outcomes

After completing and passing the course, students should be able to:

1. demonstrate basic skills and capabilities in design methodology.
2. demonstrate basic knowledge and understanding of the role of design methodology in design development.
3. describe and analyse the design process of their own work.
4. demonstrate basic knowledge and understanding of the role of design methodology in terms of quality, ethics and the environment.

### Forms of Teaching

Teaching consists of lectures and supervision.

The language of instruction is English.

### Forms of Examination

The course will be examined through the following examination elements

- Documentation of and reflection on design methodology work (Learning outcomes 1-3) 5 credits Grading scale: Fail (U)/Pass (G)
- Oral presentation (Learning outcomes 1-3) 2,5 credits Grading scale: Fail (U)/Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### Literature and Other Teaching Methods

Adams, Sean (2017). The Designer's Dictionary of colour. New York: Quid Publishing

Fletcher, Kate (2008). Sustainable fashion and textiles: design journeys. London: Earthscan

Hopkins, John. (2012). Fashion design: the complete guide. Lausanne: AVA Academia  
Jones, John Chris (1993). Design Methods. New York: John Wiley & Sons Inc.  
Thornquist, Clemens (2010). Artistic development in (fashion) design. Borås: Center for Textiles Research (CTF)  
Udale, Jenny (2008). Basics Fashion Design: Textiles and Fashion. London: Ava Publishing

### **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

### **Miscellaneous**

The course can be conducted in Swedish if no international students are admitted.

The course is a program course primarily for the Bachelor's programme in Fashion Design and the Bachelor's programme in Textile Design.

The main focus of the course is on learning outcomes: 1a, 2a, 4a-b.

This syllabus is a translation from the Swedish original.