



Design Methodology 2: contemporary art and design methods

Designmetodik 2: samtidskonst och designmetoder

7.5 credits

Ladok Code: 51DM20

Version: 4.0

Established by: Artistic Research and Education Board 2017-12-18

Valid from: Spring 2018

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Fashion Design (G1F)

Disciplinary Domain: Design

Prerequisites: Completed course Design Methodology 1, 7,5 credits (or equivalent).

Subject Area: Design

Grading Scale: Fail (U) or Pass (G)

Content

The course seeks for students to explore and acquire familiarity with the methods of contemporary art and the ability to place these in relation with design methodology for product design (clothing and fashion) through creative exercises using different methods. On successful completion of the course, students at basic level will be able to. The main content of the course is as follow:

- Art theory in contemporary art
- Methodology in contemporary art
- The historical development of contemporary art
- Production of own exploratory design work applying the selected method

Learning Outcomes

After completing and passing the course, students should be able to:

1. demonstrate knowledge and an understanding of the methods, theory and production of contemporary art,
2. identify links between contemporary art and fashion design,
3. provide a general description of distinctive features and trends in the history of art from the twentieth century onwards,
4. give an account of some of the central concepts of art theory in contemporary art,
5. demonstrate that they have carried out searches for information,
6. apply the methods of the selected artist and produce their own artistic work based on these,
7. self-assess their creative process and artistic development.

Forms of Teaching

Lectures, literature studies, supervision and seminars

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

- Documented independent creative work (Learning outcomes 1-7) 7,5 credits Grading scale: Fail (U)/Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

- Archer, Michael. (2015). *Art since 1960*. Third edition. London: Thames & Hudson.
- Gompertz, Will. (2013). *What Are You Looking At?: The Surprising, Shocking, and Sometimes Strange Story of 150 Years of Modern Art*. New York: Plume Books.
- Mulvagh, Jane. (2003) *Vivienne Westwood: An Unfashionable Life*. London: HarperCollins Publishers.
- Thornton, Sarah. (2008). *Seven days in the art world*. 1st ed. New York: W.W. Norton.

Reference literature and other literature may occur.

Student Influence and Evaluation

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

Miscellaneous

The course can be conducted in Swedish if no international students are admitted.

The course is a program course primarily for the Bachelor's programme in Fashion Design.

The main focus of the course is on learning outcomes: 1b, 2a-b, 3a-b, 4a-b, 5b.

This syllabus is a translation from the Swedish original.