



## **Sustainable business- and product development** **Hållbar affärs- och produktutveckling**

7.5 credits

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**Ladok Code:** 51HB01

**Version:** 5.0

**Established by:** The Teaching Committee 2013-03-19

**Valid from:** Spring 2013

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Business Administration (G1F)

**Disciplinary Domain:** Social sciences

**Prerequisites:** Textile materials - base course 7,5 credits or equivalent knowledge.

**Subject Area:** Business Administration

**Grading Scale:** Fail (U) or Pass (G)

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### **Content**

- Design and sustainable development.
- Textile environmental impact from a lifecycle perspective.
- Sustainable product development from a consumption perspective.
- Human rights at work.
- Codes of conduct and fair trade.
- Corporate Social Responsibility.
- Sustainability and marketing.
- Product development and entrepreneurship.

### **Learning Outcomes**

The overall aim is for the student on completion of the course to be able to identify and handle environmental and social aspects in the textile and clothing industry from a commercial perspective.

On successful completion of the course, students will be able to:

- Give an account of the concepts of sustainable development and Corporate Social Responsibility applied to the textile value chain.
- Analyse the environmental impact of textile products from a lifecycle perspective and be able to suggest sustainable alternatives.
- Discuss the problems of working conditions in the textile industry and suggest ways of how these can be handled in purchasing and design processes.
- Create an environmental, social and economically sustainable textile product concept together with students with a different professional specialisation.

### **Forms of Teaching**

The course includes the following elements:

- Lectures
- Seminars
- Project work

### **Forms of Examination**

The course will be examined through the following examination elements:

*Project work*

Learning outcomes:

Credits: 4.5

Grading scale: Fail (U) or Pass (G)

#### *Lectures*

Learning outcomes:

Credits: 1.5

Grading scale: Fail (U) or Pass (G)

#### *Written exam*

Learning outcomes:

Credits: 1.5

Grading scale: Fail (U) or Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Materials**

- Fletcher Kate, Sustainable Fashion and Textiles (2008), Earthscan Ltd. UK, (ISBN: 9781844074815)
- Thorpe Anne, Design för hållbar utveckling (2008), Raster Förlag, (ISBN: 9187215802)
- Söderberg Björn, Det enda som räknas (2012), Bookhouse Edition, (ISBN: 9789189388840)

### **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

### **Miscellaneous**

The course is a program course primarily for the Bachelor's programme in Textile Design, the Bachelor's programme in Fashion Design, the Bachelor's programme in Textile Management and Business Administration and the Bachelor's programme in Textile Technology.