

The Business of Textiles and Fashion, advanced level **Företagande och affärer i textil- och modebransch, avancerad nivå**

7.5 credits

7.5 högskolepoäng

Ladok Code: 52FA01

Version: 3.1

Established by: Education Committee 2015-06-02

Valid from: Autumn 2014

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Industrial Economics (A1N), Textile Management (A1N)

Disciplinary Domain: Technology

Prerequisites: Bachelor of Science degree in textile technology, textile economics, business economics, industrial economics, engineering, media or design, as well as English B.

Subject Area: Industrial Engineering and Management

Grading Scale: ECTS-credits

Content

The course includes the following elements:

- Introduction to consumer behavior
- Textile manufacturing processes and textile materials
- The manufacturing and product development process from concept to finished product.
- Management, monitoring and control of the company's internal and external value chain in a global textile and fashion industry
- Business models and business strategies.
- Logistics and lead times
- Sourcing and strategic purchasing approaches
- CSR and environmental footprint index

Learning Outcomes

After completing and passing the course, students should be able to:

- Show general knowledge and understanding of textile production processes
- Demonstrate an understanding of the textile value chain, its process and its functions
- Use acquired models and working method to plan, monitor and control the textile value chain
- Demonstrate an understanding of how sustainable business processes can create competitive advantages
- Describe the conditions for the fashion and textile industry's future development and challenges
- Reflect on how differences and similarities in business cultures throughout the textile and fashion manufacturing process have to be handled and overcome.
- Demonstrate an understanding on how the consumer and the consumer culture can affect the textile value chain.
- Analyse, evaluate and communicate how different theories and models relate to practice

Forms of Teaching

Tuition consists of lectures, practical exercises and discussions. Teaching will be held in English.

The language of instruction is English.

Forms of Examination

The course has following examination elements:

- Written exam 5 credits. Grading Scale: EC with respect to the stated learning objectives.

- Group reflections 1,5. Grading Scale: U/G
- Individual project 1 credit. Grading Scale: U/G

Grading on the course is based on the written exam but requires a G on the group reflections and individual project. ECTS-grades.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Diamond, J., & Diamond, E. (2013). The world of fashion. Fairchild Books. ISBN:978-1-60901-527-5
Compendium and scientific research articles and papers will be handed out during the course.

Student Influence and Evaluation

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. Student representatives will work together with the Director of Studies and the course manager once a term to review courses held. For further information, please see the Colleges policy on course assessments and documents prepared by the Institutional Board, Director of Studies and course manager.

Miscellaneous

The course is a programme course primarily for the Master's programme in Textile Management