

Field study in textile management Fältstudie i textilt management

15 credits

15 högskolepoäng

Ladok Code: 52FS01

Version: 1.0

Established by: The Teaching Committee 2011-06-22

Valid from: Autumn 2012

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Textile Management (A1N)

Disciplinary Domain: Social sciences

Prerequisites: Bachelor's degree in textile technology, textile economics, business economics, industrial economics, technology, media or design and English B

Subject Area: Leadership, Organisation and Management

Grading Scale: ECTS-credits

Content

The intention of the field study is to analyse and probe more deeply into textile-related problems. It is to be carried out in connection with textile-related business activities or textile-related problem-solving work. It is to be carried out in collaboration with a company, academic institution or other external partner and is to provide students with the opportunity to apply completed courses in textile management to practical and professional situations. The specific problem to be looked at is to be chosen by the students in consultation with the company and their tutors. It may be a preliminary study for a degree project, an advanced period of work practice in which use can be made of the courses taken in the master's programme or an applied research project of limited scope. The problem is to be formulated and included with a timetable in the field study plan.

Learning Outcomes

The purpose of the course is to provide students with theoretical knowledge and a professional understanding which they can apply when working operatively, tactically and strategically for textile and fashion companies or to enable them to continue working within textile and fashion related research.

Upon completing the course, students should be able to:

- plan and carry out a field study with relevant content.
- give an account of the textile value chain.
- describe the special conditions which apply within the textile value chain at regional, national and international levels.
- describe both strategic and operative business activities within the textile industry.
- describe and apply the conceptual apparatus used in international trade and transport within the textile value chain.
- analyse and propose improvements in the current textile value chain.
- connect applications to current research and theories.
- independently carry out, formulate and report upon sub-targets and financial results.
- communicate results in the form of reports and/or in other formats.
- describe how the concepts sustainable development and fair trade are implemented within organisations.

Forms of Teaching

The course consists of the following elements:

- Workshops and seminars
- Supervision during the field study

Teaching is conducted in English.

Forms of Examination

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Literature is chosen after work orientation and as agreed with the supervisor.

Student Influence and Evaluation

Miscellaneous

The course is primarily intended as a course within the master's programme in textile management with a specialisation titled management of textile value chains. If agreed to by the student's tutor, the field study may constitute a preliminary study for a future degree project/master's thesis.