UNIVERSITY OF BORÅS

Fashion Consumer Behaviour II

Konsumentbeteende i modesektorn II

7.5 credits
7.5 högskolepoäng

Ladok Code: 52KB01
Version: 1.0
Established by: The Teaching Committee 2012-05-22
Valid from: Autumn 2012

Education Cycle: Second cycle
Main Field of Study (Progressive Specialisation): Fashion Management (A1F)
Disciplinary Domain: Social sciences
Prerequisites:
Subject Area: Leadership, Organisation and Management
Grading Scale: ECTS-credits

Content

Learning Outcomes

Forms of Teaching

Forms of Examination

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Student Influence and Evaluation

Miscellaneous