



UNIVERSITY OF BORÅS

## **Fashion Consumer Behaviour II** **Konsumentbeteende i modesektorn II**

7.5 credits

7.5 högskolepoäng

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**Ladok Code:** 52KB01

**Version:** 2.0

**Established by:** The Teaching Committee 2012-05-22

**Valid from:** Autumn 2012

**Education Cycle:** Second cycle

**Main Field of Study (Progressive Specialisation):** Fashion Management (A1F)

**Disciplinary Domain:** Social sciences

**Prerequisites:**

**Subject Area:** Leadership, Organisation and Management

**Grading Scale:** ECTS-credits

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### **Content**

### **Learning Outcomes**

### **Forms of Teaching**

### **Forms of Examination**

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Methods**

### **Student Influence and Evaluation**

### **Miscellaneous**