



## **Business of Textile and Fashion**

### **Företagande och affärer i textil och modebranschen**

3.5 credits

3.5 högskolepoäng

**Ladok Code:** A1BT1D

**Version:** 1.0

**Established by:** Committee for Education in Business and Working Life 2016-06-15

**Valid from:** Autumn 2016

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Textile Engineering (G1E)

**Disciplinary Domain:** Technology

**Prerequisites:**

**Subject Area:** Textile Technology

**Grading Scale:** Seven-degree grading scale (A-F)

### **Content**

Course contents and purpose is to give students an introduction to the textile material science as well as textile and fashion industry.

- Introduction to the market players in the textile value chain part, and the fashion company's functions and working methods
- Introduction to Textile learn
- Introduction of weaving technology
- Introduction of tricot technology

### **Learning Outcomes**

After completing the course students will be able, with respect to,

Knowledge and understanding

- 1.1. describe the textile value chain and identify its actors from different perspectives,
- 1.2. describe different fiber types and their classification,
- 1.3. describe and identify textile fibers properties and uses of different materials and products,
- 1.4. account for different fiber the environmental impact and where environmental labels,
- 1.5. explain the processes and machines in tricot and weaving technology,

Skills and Abilities

- 2.1. applying bonding learn the analysis of knitted and woven,
- 2.2. make the quality of knitwear,
- 2.3. making yarn and tissue calculations assessment vävkväitet and

Evaluation ability and approach

- 3.1. critically and independently relate to and value different perspectives on the textile value chain.

### **Forms of Teaching**

Instruction consists of lectures and seminars.

The language of instruction is English.

## **Forms of Examination**

Assessment is based on the following examination items:

- Individual written examination, 3.5 credits, (1.1-1.5; 2.1-2.3; 3.1)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

## **Literature and Other Teaching Methods**

Kadolph, S.J. & Langford, A.L. (2013), Textiles: Pearson New International Edition. (11), ISBN 9781292021355.

Burns, L. D., Mullet, and Bryant, N. O. (2011) The Business of Fashion. Designing, Manufacturing and Marketing. Fairchild books. New York, ISBN

Literature and teaching materials are provided via the learning management system (max 500 pages).

## **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

## **Miscellaneous**

The course is a course within the program Magisterprogram i Textilt Management 60hp, Master in Fashion Marketing and Management 120hp, samt Master in Textile Value Chain Management 120hp.