



UNIVERSITY OF BORÅS

Fashion Retail Marketing and Communication **Fashion retail marknadsföring och kommunikation**

7.5 credits

7.5 högskolepoäng

Ladok Code: AE2FR1

Version: 2.0

Established by: Committee for Education in Business and Working Life 2017-01-18

Valid from: Spring 2017

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Textile Management (A1N)

Disciplinary Domain: Social sciences

Prerequisites:

Subject Area: Leadership, Organisation and Management

Grading Scale: Seven-degree grading scale (A-F)

Content

Learning Outcomes

Forms of Teaching

The teaching language is partly, or fully, English

Forms of Examination

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Methods

Student Influence and Evaluation

Miscellaneous