

## Design Aesthetics 2: principles and perspectives

### Designestetik 2: perspektiv och principer

7.5 credits

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**Ladok Code:** AX1DE1

**Version:** 2.1

**Established by:** Artistic Research and Education Board 2017-09-13

**Valid from:** Autumn 2017

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Fashion Design (G1F)

**Disciplinary Domain:** Design

**Prerequisites:** Completed course Design aesthetics 1: History and contemporary movements 7,5 credits (or equivalent).

**Subject Area:** Design

**Grading Scale:** Fail (U) or Pass (G)

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### Content

The course aims to develop knowledge about different traditions within clothing and fashion by studying both dominant international perspectives and specific geographical perspectives. Students will also be trained in their ability to describe and critically discuss their own work based on the various perspectives discussed during the course. The main content of the course is as follows:

- Introduction to fashion science concepts
- Review, discussion and presentation of the relationships between the body and clothing, studied through global and local, historic and contemporary perspectives on fashion, clothing and the body through practical work
- Form and concept studies through representations and reconstructions through practical work
- Analysis and interpretation of students' own design work with reference to contemporary experimental and professional practitioners and forms of presentation

### Learning Outcomes

After completing the course, students should be able to:

1. demonstrate basic knowledge and understanding of the dominant international and specific geographical fashion traditions based on theoretical, artistic and practice-based perspectives through practical work,
2. analyse their own work and that of others based on a specific perspective within fashion design through practical work and in writing,
3. position and reflect on their own design work in relation to experimental and professional design practice and its social implications.

### Forms of Teaching

Tuition consists of lectures, group work, seminars, supervision and exercises.

The language of instruction is English.

### Forms of Examination

The course will be examined through the following examination elements:

*Presentations of documented design assignments*

Learning outcomes:

Credits: 7.5

Grading scale: Fail (U) or Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Materials**

Clark, Judith. & Phillips, Adam (2010). The concise dictionary of dress. London: Violette Editions  
Fukai, Akiko (2010). Future beauty: 30 years of Japanese fashion. London: Merrell  
Koda, Harold (2001). Extreme beauty: the body transformed. New York: Metropolitan Museum of Art  
Loschek, Ingrid (2009). When Clothes Become Fashion. Berg  
McDowell, Colin (2013). The anatomy of fashion: why we dress the way we do. London: Phaidon  
Newman, Cathy (2001). National Geographic fashion. Washington, D.C.: National Geographic

### **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

### **Miscellaneous**

The course can be conducted in Swedish if no international students are admitted.

The course is a program course primarily for the Bachelor's programme in Fashion Design.  
The main focus of the course is on learning outcomes: 3a-b, 4a-b, 5a-b

This syllabus is a translation from the Swedish original.