



Industrial Business Economics 1

Industriell ekonomi 1

7.5 credits

7.5 högskolepoäng

Ladok Code: TT0221

Version: 2.0

Established by: Board of the department 2009-10-02

Valid from: Autumn 2009

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation):

Disciplinary Domain: Technology

Prerequisites:

Subject Area: Industrial Engineering and Management

Grading Scale: U, 3, 4 or 5

Content

- The company in the society
- The Swedish industry in general
- Swedish companies in an international perspective
- The organisation of the Swedish labour market
- Company stakeholders
- Business ideas
- Basic strategic planning
- Basic marketing
- Basic organisation
- Production systems
- Basic cost accounting
- Financial accounting and performance measures
- Cash flow analysis

Learning Outcomes

The students will develop and unite industrial competence with financial knowledge giving them possibilities to participate in modern companies of today. The students will get the prerequisites to understand the role of the company in the society and how different parts within the company cooperate to get the best outcome by studying the financial principles in accounting, valuation and calculation in the company.

After passing the course the students will be able to

- understand the role of the company in the society
- describe organization, strategic planning and marketing in the company
- describe the production system of a company
- use and understand the basic principles of cost and management accounting
- use and understand the basic principles of financial accounting

Forms of Teaching

Lectures, seminars and exercises.

Forms of Examination

Examination of the course occurs through:

- 6 Grading scale: TH
- 1.5 Grading scale: UG

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Methods

Student Influence and Evaluation

Miscellaneous