UNIVERSITY OF BORÅS

Digital Library Management
Utveckling och ledning av digitala bibliotek
15 credits
15 högskolepoäng

Ladok Code: ÖLUL13
Version: 4.0
Established by: The Teaching Committee 2011-06-14
Valid from: Autumn 2011

Education Cycle: Second cycle
Main Field of Study (Progressive Specialisation): Library and Information Science (A1N)
Disciplinary Domain: other
Prerequisites: Basic elegibility and 120 credits
Subject Area: Library and Information Science
Grading Scale: ECTS-credits

Content

The course addresses the changing and challenging environment for libraries and information services in the digital world. It emphasises contemporary problems, advances and solutions and focuses on providing managerial knowledge and skills for the development of modern digital library collections, access tools, and services. This competence is applicable both in digital and hybrid library environments as well as in organisations dealing with digitisation and e-commerce.

- planning and implementing digital libraries
- staffing and developing skills for running modern digital information services
- economics of digital libraries in the knowledge society
- marketing and legal and ethical issues involved in management of digital libraries
- assessing the demand for and quality of digital libraries

Learning Outcomes

After completion of the course the students should be able to

- To identify different types of digital libraries
- To explain problems related to management, planning and implementation of digital libraries from a theoretical perspectives and Describe and explain their implications for practice
- To describe general financial, human resource, technology, and time management procedures required for running a digital library
- To describe legal issues involved in creation and running a digital library and apply this knowledge in organisational environment
- To Design a plan for cost-benefit analysis , marketing and evaluation of the digital library and its services

Forms of Teaching

Tuition is conducted through written assignments, seminars, lectures, demonstrations och independent studies.

Tuition is normally conducted in English.

Forms of Examination

The course is examined through written assignments and project works.

The student have the rights to five (5) occassions for examination of which at least three (3) should be offered within one year.

Student rights and obligations at examination are in accordance with guidelines and rules for
the University of Borås.

Literature and Other Teaching Materials

Baker D. and Evans W. (2009). Digital library economics: an academic perspective. Oxford: Chandos Publishing. P. 31–55, 71–85, 161–175, 265–289. (70 p.)

Bryson J. (2006). Managing information services: a transformational approach. 2nd ed. Aldershot: Ashgate. (pp. 27–60, 111–136, 227–326). (160 p.) (Electronic resource in the University of Borås Library & Learning Resources)

Tedd L.A and Large A. (2005). Digital libraries: implementation and use from a global perspective. Munich: K G Saur Verlag. P. 22–224 p. (200 p.) (Electronic resource in the University of Borås Library & Learning Resources)

Witten, I.H., Bainbridge D., and Nichols D. M. (2010). How to build a digital library. Burlington (MA): Morgan Kaufman. P. 1–431. (Electronic resource in the University of Borås Library & Learning Resources)

Students are also required to select and read additional literature.

Student Influence and Evaluation

Students shall be involved in further development of the course and are therefore given the possibility to assess the course in a systematical way by written or oral means. How this assessment falls out and how it affects further development will be reported back to the students.

For course evaluation, the standard University College of Borås rules as of 7 June 2005 apply, dnr 56-02- 10.

Miscellaneous

The course is part of Masters Programme Library and Information Science: Digital Library and Information Services and is given as a free standing course.