UNIVERSITY OF BORÅS

Project Management and Entrepreneurship
Projektledning och entreprenörskap

7.5 credits
7.5 högskolepoäng

Ladok Code: 52PL01
Version: 9.0
Established by: The Teaching Committee 2012-03-20
Valid from: Spring 2012

Education Cycle: Second cycle
Main Field of Study (Progressive Specialisation): Textile Management (A1N)
Disciplinary Domain: Technology
Prerequisites: These prerequisites do not apply to students within the programme Science without Borders
Bachelor's Degree in Textile Technology, Textile Economics, Engineering, Management, Economics, Media or Design, and verified knowledge of English corresponding to English B in the Swedish Upper Secondary School or equivalent knowledge.
Subject Area: Leadership, Organisation and Management
Grading Scale: ECTS-credits

Content

Students will be trained in the ability to cooperate in and lead project groups, in which different competences are represented. The course therefore takes as its starting point the group and its development in connection with a concrete project that develops continuously throughout the entire course. Students will be introduced to traditional project methods and models for dealing with and developing knowledge within the project. The main emphasis will be on the link between models, tools and analyses, as well as group processes, leadership and innovation.

- The project as a phenomenon and a concept
- Project management, project coordination and innovation
- Analysis tools and project tools
- Group processes and group development
- Models and tools for managing innovative processes
- The internal processes and external effects of the project
- Strategy linked to projects
- Traditional project management in relation to managing innovative processes
- Basic organisational theory
- The conditions and requirements for entrepreneurship.

Learning Outcomes

The course aims to develop students' ability to create, lead and coordinate projects within the textile and fashion sector, primarily of a developmental or research-related nature. It also intends to provide tools and methods in order to make use of entrepreneurial thinking, and in particular to raise the profile of female entrepreneurship.

After completing and passing the course, students should have the knowledge and understanding needed in order to be able to:

- use theories, models and concepts within project organisation and the implementation of projects
- account for the function of the project and its relationship to surrounding organisations
- account for the group's dynamic and the impact of the group process on the results of the project
- analyse the influence of external parties and stakeholders on the project
- account for projects as a temporary organisational form
- use projects in both planning perspectives and learning and collaboration perspectives
- analyse the conditions for entrepreneurship and how a business plan is drawn up

Students should also have the necessary skills and abilities in order to be able to:

- develop, plan and implement projects
- use analysis tools and planning models linked to project management
- develop a project description and plan for the implementation of projects
- work in a goal-oriented manner and be able to deal with uncertainty and changes in a development process
- develop projects based on a process-oriented perspective
- work with and win backing for theories and models through practical application
- establish an environmental and gender perspective for project management and project organisation
- reflect on the importance of cooperation and leadership within a project group
- critically account for scientific literature within the fields of project management, strategy, entrepreneurship and organisational theory

Forms of Teaching

- Lectures
- Project
- Seminars

Forms of Examination

The course is examined by the following means:

- Active participation in seminars with discussion 1,0 Credits, Grade Scale: UG
- Written report with oral presentation and opposition 4,5 Credits, Grade scale: EC
- Written exam 2,0 Credits, Grade scale: EC
  Grading scale: EC, i.e. the course will be assessed using the grades A, B, C, D, E, Fx or F (the ECTS grading scale). Grading for the course as a whole will be based on the weighted average value of the grades for the two larger component examination elements, and requires all elements to be passed.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Mintzberg, H., Ahlstrand, B. och Lampel, J.: Strategy Safari: A guided tour through the wilds of strategic management. The Free Press, 2001 eller 2005
Articles

Student Influence and Evaluation

The students' opinions are collected systematically and regularly through written course evaluations once the course is completed. One time per semester, student representatives, together with the Director of Studies and Programme Directors, evaluate completed courses. For addition materials, please refer to the University's policy on course evaluation and documents established by the Department Board, the Director of Studies and the Course Director.

Miscellaneous

The course is primarily a programme course for master's education in textile management specialising in managing textile value chains, master's education in textile management specialising in fashion management, and master's education in textile technology.

This syllabus is a translation from the Swedish original.