

Introduction to Textile Management and Business Administration Introduktion till Textilt Management och Företagsekonomi

3.5 credits

Ladok Code: A1TM1A

Version: 3.1

Established by: Committee for Education in Business and Working Life 2018-06-11

Valid from: Autumn 2018

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Business Administration (G1N), Textile Management (G1N)

Disciplinary Domain: Social sciences

Prerequisites:

Subject Area: Other Subjects within Social Science

Grading Scale: Seven-degree grading scale (A-F)

Content

The main contents and purpose of the course is to give the student an introduction to the state of fashion, in Sweden as well as internationally, as well as provide a basic understanding of a selection of theoretical perspectives within social sciences (such as accounting) and their application within business administration and textile management. Ethical and sustainability issues will also be discussed in relation to the field of textile management.

Learning Outcomes

After completing the course the student should be able to:

Knowledge and understanding

- 1.1 give an overall account of central concepts, research questions and theoretical perspectives within business administration and textile management,
- 1.2 describe the state of the fashion industry in Sweden and internationally,

Skills and Abilities

- 2.1. apply basic business practices and models in a textile business context,
- 2.2. apply basic models of business administration in a textile business context,
- 2.3. reflect upon fundamental driving forces in the global fashion industry from the perspective of different internal and external stakeholders,
- 2.4. on a basic level and from selective research questions, reflect upon the company's role in the textile value chain,

Judgement and approach

- 3.1. independently relate to and critically evaluate different management decisions within the textile business context founded in different theoretical perspectives,
- 3.2. to, at basic level, give operational suggestions on business decisions founded in different theoretical perspectives.

Forms of Teaching

Teaching in the course consists of lectures and seminars.

The language of instruction is English.

Forms of Examination

The course will be examined through the following modes of examination:

Exam: Individual written exam

Learning outcomes: 1.1-1.2, 2.1-2.4, 3.1-3.2

Credits (hp): 2,5

Grading scale: A-F

Student who receive “not passed” will do a reexamination in accordance with student rights

Seminar attendance: Active participation at seminars

Learning outcomes: 1.2, 2.1-2.4, 3.1-3.2

Credits (hp): 1

Grading scale: Passed (G) /not passed (U)

Student who receive “not passed” will receive a written supplementary assignment

In order to pass the course you need to receive passed on seminar attendance and the grade A-E on the written exam. The final grade on the total course will be equal to the grade on the written exam.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

The literature will consist of articles, book chapters and reports equivalent to 500 pages.

Student Influence and Evaluation

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

Miscellaneous

The course is a program course for the Master program in Textile Management (1 year), the Master program in Fashion Marketing and Management and the Master program in Textile Value Chain Management.