

Sustainability-oriented Business Models in Textile and Apparel Hållbarhetsinriktade affärsmodeller inom textil och konfektion

4 credits

4 högskolepoäng

Ladok Code: A2HA1D

Version: 3.0

Established by: Committee for Education in Business and Working Life 2016-06-15

Valid from: Autumn 2016

Education Cycle: Second cycle

Main Field of Study (Progressive Specialisation): Industrial Economics (A1N), Textile Management (A1N)

Disciplinary Domain: Social sciences

Prerequisites: Bachelor's Degree in business economics or industrial economics, textile technology, textile design or fashion design. Furthermore knowledge in English equivalent to English 6.

Subject Area: Other Subjects within Social Science

Grading Scale: Seven-degree grading scale (A-F)

Content

The main content and purposes of this course are to give the student: an introduction to textile management as a subject area; and, a good understanding of how sustainability-oriented business models affect the textile value chain. Further purposes of the course are to give students: the foundations of project management and group dynamics; and, an introduction to information searches.

Learning Outcomes

On course completion, the student should, in the areas set out below, be able to:

Knowledge and Understanding

- 1.1. Describe the textile value chain and be able to identify, from various perspectives, its agents.
- 1.2. Give details of various types of sustainability-oriented business models in textile and fashion.
- 1.3. Give details of how a sustainability-oriented approach affects the textile value chain.
- 1.4. Give details of how creativity can be used as a tool for inspiration, problem solving and innovative thinking.
- 1.5. Give details of the influence of culture on leadership and consumption.
- 1.6. Give details of the significance, from a business economics perspective, of design, purchasing and production.
- 1.7. Give details of the significance of fashion logistics and key indicators in the value chain.

Competence and Skills

- 2.1. Handle group dynamics in group work via the practical application of project management and communication models and theories.
- 2.2. Independently find and collect scholarly articles and publications.
- 2.3. Use various analysis and business-intelligence models for the textile and fashion industry.
- 2.4. Communicate, in good written and spoken English, a study, its design, implementation and results.

Judgement and Approach

- 3.1. Critically and independently take a stance on and evaluate, from a given context, various sustainability-oriented business models.
- 3.2. Critically examine scholarly articles and popular science texts on sustainability-oriented business models.

Forms of Teaching

Tuition consists of lectures, presentation tasks, seminars and workshops.

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

Written group submission, 1 hp. Betygskala: A-F, 2.1-2.4, 3.1-3.2

Individual oral exam, 2.0 hp. Betygskala: A-F, 1.1-1.7, 2.1, 3.1-3.2

Participation in workshops and seminars, 1 hp. Betygskala: G/U, 1.4, 2.3, 3.1

To be awarded at least grade E, all examination elements must have been passed with at least an E grade. The final grade is the weighted grade of the written group submission (33%) and the individual oral examination (67%).

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Fletcher, Kate, and Grose, L. (2011) Fashion and Sustainability: Design for Change. London: Laurence King. (192 pages)

Wells, Peter E. (2014) Business Models for Sustainability. Edward Elgar Publishing Ltd. (192 pages)

Further literature and teaching materials are provided via the learning platform (max. 500 pages).

Student Influence and Evaluation

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

Miscellaneous

The course is a course within the program Magisterprogram i Textilt Management 60hp, Master in Fashion Marketing and Management 120hp, samt Master in Textile Value Chain Management 120hp.

This syllabus is a translation from the Swedish original.