



## Business of Textile and Fashion

### Företagande och affärer i textil och modebranschen

3.5 credits

**Ladok Code:** AE1BT1

**Version:** 2.0

**Established by:** Committee for Education in Business and Working Life 2018-05-09

**Valid from:** Autumn 2018

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Textile Management (G1F), Textile Engineering (G1F)

**Disciplinary Domain:** Social sciences 50%, Technology 50%

**Prerequisites:**

**Subject Area:** Leadership, Organisation and Management

**Grading Scale:** Seven-degree grading scale (A-F)

### Content

Course contents and purpose is to give students an introduction to the textile basics, product development and as well as business of textile and fashion industry. The focus of the course is to learn textile basic materials, yarn formation techniques, fabric formation techniques, dyeing and finishing processes along with preproduction and production planning of textile and fashion product.

### Learning Outcomes

After completing the course students will be able, with respect to,

#### *Knowledge and understanding*

- 1.1. Describe the textile value chain and identify the role of different actors,
- 1.2. Describe different fibre types and their classification,
- 1.3. Describe and identify textile fibres properties and use of different techniques for product development,
- 1.4. Explain different channels and strategies for textile product buying and sourcing.
- 1.5. Account for different fibre the environmental impact and where environmental labels,
- 1.6. Explain textile materials, techniques and processes according to end use,

#### *Skills and Abilities*

- 2.1. Able to operate hand knitting machine and hand looms for knitted and woven fabric formation,
- 2.2. Make the time and action calendar as per different lead times and sourcing channels,
- 2.3. Develop business plan for creating an apparel line

#### *Evaluation ability and approach*

- 3.1. Critically and independently identify the role of different actors in textile supply chain and use different strategies according to market demand.

### Forms of Teaching

Instruction consists of lectures and seminars.

The language of instruction is English.

### Forms of Examination

Assignment

Learning Outcomes: All Learning Objectives Higher Education Credits: 1.0 credits

Grading scale: Fail or Passed

Individual written exam

Learning outcomes: All learning outcomes Higher Education Credits: 2.5 credits

Grading scale: ECTS

If all grades are approved, then final course grade will be given

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Materials**

Burns, L. D., Mullet, and Bryant, N. O. (2016) *The Business of Fashion. Designing, Manufacturing and Marketing*. Fairchild books. New York, Fifth Edition

Kadolph, S.J. & Langford, A.L. (2013), *Textiles: Pearson New International Edition*. Pearson Education Limited. Harlow. Literature and teaching materials are provided via the learning management system (max 100 pages).

### **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

### **Miscellaneous**

The course is a course within the program Magisterprogram i Textilt Management 60hp, Master in Fashion Marketing and Management 120hp, and Master in Textile Value Chain Management 120hp.

This syllabus is a translation from the Swedish original.