

## **Fashion Retail Marketing and Communication** **Fashion retail marknadsföring och kommunikation**

7.5 credits

7.5 högskolepoäng

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**Ladok Code:** AE2FR1

**Version:** 2.0

**Established by:** Committee for Education in Business and Working Life 2017-01-18

**Valid from:** Spring 2017

**Education Cycle:** Second cycle

**Main Field of Study (Progressive Specialisation):** Textile Management (A1N)

**Disciplinary Domain:** Social sciences

**Prerequisites:**

**Subject Area:** Leadership, Organisation and Management

**Grading Scale:** Seven-degree grading scale (A-F)

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### **Content**

#### **Learning Outcomes**

#### **Forms of Teaching**

The teaching language is partly, or fully, English

#### **Forms of Examination**

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

#### **Literature and Other Teaching Methods**

#### **Student Influence and Evaluation**

#### **Miscellaneous**