

## Field study in textile management Fältstudie i textilt management

15 credits

15 högskolepoäng

**Ladok Code:** AE2FS1

**Version:** 8.0

**Established by:** Committee for Education in Business and Working Life 2020-06-11

**Valid from:** Spring 2021

**Education Cycle:** Second cycle

**Main Field of Study (Progressive Specialisation):** Textile Management (A1F)

**Disciplinary Domain:** Social sciences

**Prerequisites:** Completed at least 30 higher education credits in textile management (or equivalent) including passed on the course On Methodology and Philosophy of Science in Textile Management

**Subject Area:** Leadership, Organisation and Management

**Grading Scale:** Seven-degree grading scale (A-F)

### Content

The field study is an individual work with the aim to give the student the opportunity to analyse and immerse in questions and problems related to the textile industry as well as provide an insight into current research within textile management. The field study must be carried out in a textile related organisation and from a textile oriented problematisation in cooperation with a company, institution or other external partner alternatively in cooperation with researcher at the University of Borås with the aim to give the student a practical and professional application as well as deeper understanding of theories and concepts within textile management. The specific problematisation is chosen by the student in consultation with the company/tutor. It might consist of a pre-study for the upcoming master thesis (Individual Field Study), a qualified internship at a company or organisation within the textile industry (Company Internship) or a limited and applied research project in cooperation with researchers (Research Assistant Internship). Problematisation and time plan is presented in a planning report.

### Learning Outcomes

Upon completing the course, students should be able to:

#### *Knowledge and understanding*

- 1.1 to describe and account for as well as discuss core concepts and current challenges within a chosen field of specialization and to discuss methodological approaches within textile and fashion,
- 1.2 describe and account for how the result of the field study may be applied in a broader context within the industry of textile and fashion,

#### *Skills and Abilities*

- 2.1 to plan for, implement and present a larger academically qualified research work, where the student apply previous knowledge about methods and theories within the area,
- 2.2 analyse and draw conclusions from a relevant theoretical frame of reference and earlier research,
- 2.3 to produce a problem statement based on empirically collected material and earlier research,
- 2.4 to present the result in written and orally, in good English, to a specified target group,

#### *Judgement and approach*

- 3.1 show a reflective and critical approach to theoretical and practical implication of own and others field study results, as presented orally and in written, and
- 3.2 show a reflective and critical approach to research within textile management, and
- 3.3 demonstrate the ability to identify their personal need of further knowledge and take responsibility for the advancement of their knowledge.

## Forms of Teaching

The course consists mainly of individual work guided by tutoring sessions and seminars.

The language of instruction is English.

## Forms of Examination

Intended learning outcomes are examined through five parts:

Assignment 1: Planning report and planning seminar

Learning outcomes: 1.1, 2.1,

Higher education credits: 2,0

Grades: Passed (G)/not passed (U)

Assignment 2: Written report

Learning outcomes: 2.3, 3.2-3.3

Higher education credits: 1,0

Grades: Passed (G)/not passed (U)

Blog/Logbook

Learning outcomes: 1.1, 2.1, 2.4

Higher education credits: 1,0

Grades: Passed (G)/not passed (U)

Presentation seminar

Learning outcomes: 1.1-1.2, 2.1-2.3, 3.1

Higher education credits: 1,0

Grades: Passed (G)/not passed (U)

Assignment 3: Written report

Learning outcomes: 1.1-1.2, 2.1-2.4, 3.1-3.3

Higher education credits: 10,0

Grades: A-F

In order to receive the grade E on the course the student need to pass on all parts of the examination. The final grade on the course as a whole is based on the grade of the Written assignment 3.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

## Literature and Other Teaching Methods

Literature is selected on the basis of relevance in relation to the topic of the student's project. The tutors will assist in this process, although the student has the primary responsibility for sourcing literature.

### *Recommended reference literature*

Reference literature creates a foundation of literature based on which the students can make their own selection depending on the purpose of the project.

Costley, C. & Fulton, J. (eds.) (2018). *Methodologies for practice research*. SAGE Publications Ltd.

Czarniawska, B. (2014). *Social science research: From field to desk*. SAGE Publications Ltd.

Hart, C. (2018). *Doing literature review*. 2nd ed. SAGE Publications Ltd.

Hine, C. (2000). *Virtual Ethnography*. London: SAGE Publications Ltd.

Ledin, P. & Machin, D. (2018). *Doing visual analysis: From theory to practice*. SAGE Publications Ltd.

Pink, S. et al (2015). *Digital Ethnography: Principles and practice*. SAGE Publications Ltd.

Yin, R.K. (2017). *Case study research, Design and methods*. SAGE publications Ltd

### **Student Influence and Evaluation**

The students' opinions are collected systematically and regularly through written course evaluations once the course is completed. One time per semester, student representatives, together with the Director of Studies and Programme Directors, evaluate completed courses. For additional materials, please refer to the University's policy on course evaluation and documents established by the Department Board, the Director of Studies and the Course Director.

### **Miscellaneous**

The course syllabus in Swedish is the official binding document.