UNIVERSITY OF BORÅS

Theoretical Foundations of Supply Chain Management and Fashion Management
Grundläggande teorier inom Supply Chain Management och Fashion Management
7.5 credits
7.5 högskolepoäng

Ladok Code: AE2SC1
Version: 3.0
Established by: Committee for Education in Business and Working Life 2022-06-08
Valid from: Autumn 2022

Education Cycle: Second cycle
Main Field of Study (Progressive Specialisation): Textile Management (A1N)
Disciplinary Domain: Social sciences
Prerequisites: Bachelor's degree (180 credits) within Business Administration or Industrial Economics, Textile Technology, Textile or Fashion Design, or equivalent. Proficiency in English equivalent to: IELTS (academic training), 6.5 (with no part of the test below 5.5) or TOEFL (Internet based): 90 (with a minimum of 20 on the written part) or TOEFL (paper based): 575 (with a minimum of 4.5 on the written part).
Subject Area: Leadership, Organisation and Management
Grading Scale: Seven-degree grading scale (A-F)

Content
This course applies fundamental theories in textile management with focus on supply chain management and fashion management. In the first part of the course the students reflect on fundamental methods, principles and strategies, related to logistics and supply chain management. The second part of the course introduces fashion as a socio-cultural phenomenon, from a social-and fashion studies perspective, of relevance for fashion management. Core concepts such as digitalization and sustainability are introduced, and discussed in relation textile management within both parts. In addition, the course also provides an introduction for reflections on project management and leadership in an intercultural context.

Learning Outcomes
Upon completion of the course the student will be able to:

Knowledge and understanding
1.1 give an account of and explain fundamental concepts, models and methods relating to logistics and supply chain management,
1.2 give an account of and explain fundamental perspectives of fashion as a socio-cultural phenomenon and how it changes over time,
1.3. give an account of and explain perspectives of digitalization and sustainability in relation to textile management,
1.4 describe fundamental models, methods and theories about project management and leadership in an intercultural context,

Skills and abilities
2.1 apply fundamental models, methods and concepts within supply chain management to supply chains within the fields of textiles and apparel,
2.2 make a fundamental analysis of a value chain on the basis of tools, models and principles within the fields of logistics and supply chain management,
2.3 analyse the dynamic of fashion as a socio-cultural phenomenon, with cases of relevance for textile management,
2.4 be able to critically assess sources and make references using conventional citation rules in independent writing,
2.5 be able to give and respond to constructive criticism regarding both content and structure in texts written by fellow students,

Judgment and approach
3.1 reflect over ethics and sustainability in the context of fashion as socio-cultural phenomenon, and in relation to supply chain

management,
3.2 with support in relevant theories and previous research reflect upon leadership and their role in a teamwork,
3.3 with support from relevant theories and previous research within a specified field of research, be able to reflect upon and use academic articles in an argumentative academic text.

Forms of Teaching

Teaching in the course consists of lectures, seminars, and workshops.

The language of instruction is English.

Forms of Examination

Assignment 1: Individual written assignment
Learning goals: 1.4, 3.2
Credits (hp): 0,5
Grading scale: pass (G)/ not pass (U)

Assignment 2: Written group assignment
Learning goals: 1.1-1.3, 2.1-2.5, 3.3
Credits (hp): 1,0
Grading scale: pass (G)/ not pass (U)

Exam 1: Supply Chain management, Individual written exam
Learning goals: 1.1, 1.3, 2.1-2.2, 3.1
Credits (hp): 3,0
Grading scale: A-F

Exam 2: Fashion management, Individual written exam
Learning goals: 1.1-1.3, 2,1-2.3, 3.1
Credits (hp): 3,0
Grading scale: A-F

For the grade E on full course, passed is required on all parts of the examination. The final grade will be based on the grades of the individual written exams in accordance with a table on the learning platform.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Craik, J. (2009) *Fashion – The key concepts.* London: Bloomsbury Publishing plc.

Harrisson, A., Skipworth, H. van Hoek, R., and Aitken, J. (senaste upplagan) *Logistics management and strategy: Competing through the supply chain,* London: Pearson education

Further literature and teaching materials are provided via the learning platform (max. 500 pages).

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås in which students' views are to be gathered. The course evaluation report is published and returned to participating and prospective students in accordance with the above-mentioned guidelines, and will be taken into consideration in the future development of courses and education programmes. Course coordinators are responsible for ensuring that the evaluations are conducted as described above.

Miscellaneous

The course is primarily a program course at the Master Programme (One-Year) in Textile Management, Master Programme in Textile Value Chain Management, and Master Programme in Fashion Marketing and Management.

This syllabus is a translation from the Swedish original.