

Design Aesthetics 2: principles and perspectives

Designestetik 2: perspektiv och principer

6 credits

Ladok Code: AX1DE4

Version: 2.0

Established by: Artistic Research and Education Board 2018-05-09

Valid from: Autumn 2018

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Fashion Design (G1F)

Disciplinary Domain: Design

Prerequisites: Completed course Design aesthetics 1: History and contemporary movements 7,5 credits (or equivalent).

Subject Area: Design

Grading Scale: Fail (U) or Pass (G)

Content

The course aims to develop knowledge about different traditions within clothing and fashion by studying both dominant international perspectives and specific geographical perspectives. Students will also be trained in their ability to describe and critically discuss their own work based on the various perspectives discussed during the course. The main content of the course is as follows:

- Introduction to fashion science concepts
- Review, discussion and presentation of the relationships between the body and clothing, studied through global and local, historic and contemporary perspectives on fashion, clothing and the body through practical work
- Form and concept studies through representations and reconstructions through practical work
- Analysis and interpretation of students' own design work with reference to contemporary experimental and professional practitioners and forms of presentation

Learning Outcomes

After completing the course, students should be able to:

1. demonstrate basic knowledge and understanding of the dominant international and specific geographical fashion traditions based on theoretical, artistic and practice-based perspectives through practical work,
2. analyse their own work and that of others based on a specific perspective within fashion design through practical work and in writing,
3. position and reflect on their own design work in relation to experimental and professional design practice and its social implications.

Forms of Teaching

Tuition consists of lectures, group work, seminars, supervision and exercises.

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

Presentations of documented design assignments (Learning outcomes 1-3)

Learning outcomes:

Credits: 6

Grading scale: Fail (U) or Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Buckley, C. and MCassey, J. (2011) Basics Fashion Design 08: Styling. Zurich: AVA Publishing
Clark, Judith. & Phillips, Adam (2010). The concise dictionary of dress. London: Violette Editions
Fukai, Akiko (2010). Future beauty: 30 years of Japanese fashion. London: Merrell
Koda, Harold (2001). Extreme beauty: the body transformed. New York: Metropolitan Museum of Art
Loschek, Ingrid (2009). When Clothes Become Fashion. Berg
Lycett, Anthony (2016). Self styled - dare to be different. Jacqui Small Llp
McDowell, Colin (2013). The anatomy of fashion: why we dress the way we do. London: Phaidon
Newman, Cathy (2001). National Geographic fashion. Washington, D.C.: National Geographic

Student Influence and Evaluation

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

Miscellaneous

The course can be conducted in Swedish if no international students are admitted.

The course is a program course primarily for the Bachelor's programme in Fashion Design.
The main focus of the course is on learning outcomes: 3a-b, 4a-b, 5a-b

This syllabus is a translation from the Swedish original.