

Design Aesthetics 2: principles and perspectives

Designestetik 2: perspektiv och principer

7.5 credits

7.5 högskolepoäng

Ladok Code: AX1DE5

Version: 2.0

Established by: Artistic Research and Education Board 2021-01-20

Valid from: Spring 2021

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Fashion Design (G1F)

Disciplinary Domain: Design

Prerequisites: Completed course Design aesthetics 1: History and contemporary movements 7,5 credits (or equivalent).

Subject Area: Design

Grading Scale: Fail (U) or Pass (G)

Content

The course aims to develop the student's knowledge, understanding, and skills when it comes to the various traditions, codes, and structures of fashion by studying in both practical and theoretic terms the dominant societal tendencies and social attitudes. Furthermore, the student is trained to study and critically reflect on the relationships between the garment, the body, and the wearer. The main content of the course is:

- Introduction to fashion studies concepts
- Practical and theoretical studies on different relationships between the body and clothing in cultural, social, and structural perspectives in fashion
- Form and concept studies through practical representations and reconstructions
- Studies of and discussions about ethics and aesthetics in fashion

Learning Outcomes

After completing the course, the students should be able to:

1. demonstrate basic knowledge and understanding of fashion studies concepts,
2. demonstrate knowledge and understanding of dominant fashion traditions, societal tendencies and trends, and their impact on fashion and its implications,
3. demonstrate the ability to practically and theoretically reflect on and analyse their own and others' design work based on different relationships between the garment, the body, and the wearer,
4. show understanding of different approaches to ethical and aesthetic issues in fashion.

Forms of Teaching

The teaching of the course consists of lectures, practical exercises, supervision and seminars.

The language of instruction is English.

Forms of Examination

The course is examined through the following examination elements:

- Documented theoretical exercises (Objective 1-4) 3 credits Grading scale: Pass/Fail
- Documented design exercises (Objective 2-4) 3 credits Grading scale: Pass/Fail

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination

can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

Literature and Other Teaching Materials

Kawamura, Yuniya (2018). *Fashion-ology: an introduction to fashion studies*. Second edition. London: Bloomsbury Visual Arts

Loschek, Ingrid (2009). *When Clothes Become Fashion*. Oxford: Berg Publishers

McQuillan, Holly and Rissanen, Timo (2020). 'Mind-Body-Garment-Cloth', in Townsend, Katherine and Solomon, Rihan (red) *Crafting Anatomies*. London: Bloomsbury Academic, pp. 147–168. doi: 10.5040/9781350075504

Warkander, Philip (2013). *"This is all fake, this is all plastic, this is me": a study of the interrelations between style, sexuality and gender in contemporary Stockholm*. Diss. Stockholm: Stockholms universitet.

Reference literature

Reference literature and other literature may occur.

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås, in which student perspectives are to be collected. The course evaluation report is published and made available to participating and prospective students in accordance with the above guidelines and forms the basis for the future development of courses and educational programmes. The course coordinator is responsible for ensuring these guidelines are followed.

Miscellaneous

The course is a program course primarily for the Bachelor's programme in Fashion Design.

The main focus of the course is on learning outcomes: 3a-b, 4b, 5b

The course can be conducted in Swedish if no international students are admitted.

This syllabus is a translation from the Swedish original.