

## Design Project 4: design commission

### Designprojekt 4: designuppdrag

18 credits

18 högskolepoäng

---

**Ladok Code:** AX1DU4

**Version:** 1.0

**Established by:** Artistic Research and Education Board 2020-06-25

**Valid from:** Autumn 2020

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Design (G1F)

**Disciplinary Domain:** Design

**Prerequisites:** Completed the courses Sustainable business- and product development 7,5 credits, and Design Project 3: specialisation or Technique and design 3: weaveconstruction and scale 15 credits (or equivalent).

**Subject Area:** Design

**Grading Scale:** Fail (U) or Pass (G)

---

### Content

The course aims to offer the student practical experiences of work through design commission for a company or organisation in order to deepen knowledge of design work in relation to sustainable, artistic and economical approaches. The main content of the course is:

- Analysis of company/organisation/brand
- Development of own design brief in relation to selected company/organisation/brand
- Practical and company/organisation-/brand related design work in studio, design office, workshops and/or labs
- Design development in relation to selected company/organisation/brand
- Reflection in regards to selected process and sustainable issues in relation to selected company/organisation/brand

### Learning Outcomes

Upon completing the course, students should be able to:

1. demonstrate knowledge and understanding for professional design work and its given opportunities and goals in regards to expression, function, technique and market,
2. demonstrate knowledge in software and tools that are relevant for the company/organisation/brand's
3. demonstrate the ability and skills to conduct design work through the methods and expressions of the company/organisation/brand through a series of examples,
4. critically reflect upon sustainable and ethical issues in relation to selected company/organisation/brand.

### Forms of Teaching

The teaching takes the form of supervision, lectures and seminars.

The language of instruction is English.

### Forms of Examination

The course will be examined through the following examination elements:

- Creative work linked to design brief (Learning outcomes 1-3, 5) 13,5 credits Grading scale: Fail (U)/Pass (G)
- Documented presentation linked to design brief (Learning outcomes 1-3) 3 credits Grading scale: Fail (U)/Pass (G)
- Written reflection (Learning outcomes 4) 1,5 credits Grading scale: Fail (U)/Pass (G)

For the grade passed on the entire course, an approved grade is required for all parts.

If the student has received a decision/recommendation regarding special pedagogical support from the University of

Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### **Literature and Other Teaching Materials**

Blyth, Alastair & Worthington, John. (2001). *Managing the brief for better design*. London: Spon

Brown, Sass. (2010). *Eco fashion*. London: Laurence King

Fletcher, Kate. (2014). *Sustainable fashion and textiles: design journeys*. Second edition. Milton Park, Abingdon, Oxon: Routledge

Phillips, Peter, L. (2012). *Creating the perfect design brief: how to manage design for strategic advantage*. (2. ed.) New York: Allworth Press

Steed, Josephine & Stevenson, Frances. (2012). *Sourcing ideas*. Lausanne: AVA Publishing

Sorger, Richard & Udale, Jenny (2012). *The fundamentals of fashion design*. 2nd edition. London: Bloomsbury

Reference literature and other literature may occur

### **Student Influence and Evaluation**

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås, in which student perspectives are to be collected.

The course evaluation report is published and made available to participating and prospective students in accordance with the above guidelines and forms the basis for the future development of courses and educational programmes. The course coordinator is responsible for ensuring these guidelines are followed.

### **Miscellaneous**

The course is an elective programme course primarily for the Bachelor's programme in Fashion Design as well as the Bachelor's programme in Textile Design.

The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a-b, 4a-b, 5a-b.

The course can be conducted in Swedish if no international students are admitted.

This syllabus is a translation from the Swedish original.