

Portfolio and Graphic Design

Portfolio och grafisk design

4.5 credits

4.5 högskolepoäng

Ladok Code: AX1GD1

Version: 1.0

Established by: Artistic Research and Education Board 2021-10-27

Valid from: Autumn 2021

Education Cycle: First cycle

Main Field of Study (Progressive Specialisation): Textile and Fashion Design (G1N)

Disciplinary Domain: Design

Prerequisites: General entry requirements + English 6.

For further information about English language proficiency requirements, please view: www.hb.se/Englishlanguageproficiency

Subject Area: Design

Grading Scale: Fail (U) or Pass (G)

Content

The course aims to provide students with basic knowledge in visually presenting their own textile design work in a digital portfolio format. The course also aims to provide the student with digital tools for producing portfolios for applications to artistic higher educational programmes in the textile and fashion design field. The main content of the course is:

- Design of images and texts for compiling a digital portfolio
- Exercises and examples regarding the visual communication of one's own artistic expression
- Presentation and analysis of one's own and others' portfolios

Learning Outcomes

After completing and passing the course, the student will be able to:

1. demonstrate basic knowledge and understanding of key concepts in visual communication,
2. demonstrate basic knowledge and understanding of the meaning of images and texts in communication via a portfolio,
3. show the ability to process, visualise, and communicate one's own artistic expression in images and texts,
4. present and analyse one's own and others' portfolios.

Forms of Teaching

The teaching takes the form of web-based lectures, seminars and e-tutoring.

The language of instruction is English.

Forms of Examination

The course will be examined through the following examination elements:

- Written submission (Learning outcomes 1,2) 1.5 credits Grading scale: Fail (U)/Pass (G)
- Digital portfolio (Learning outcomes 3,4) 3 credits Grading scale: Fail (U)/Pass (G)

For the grade passed on the entire course, an approved grade is required for all parts.

If the student has received a decision/recommendation regarding special pedagogical support from the University of Borås due to disability or special needs, the examiner has the right to make accommodations when it comes to examination. The examiner must, based on the objectives of the course syllabus, determine whether the examination can be adapted in accordance with the decision/recommendation.

Student rights and obligations at examination are in accordance with guidelines and rules for

the University of Borås.

Literature and Other Teaching Materials

Bramston, David. (2010). *Basic Product Design 03: Visual Conversations*. AVA Publishing SA

Student Influence and Evaluation

The course is evaluated in accordance with current guidelines for course evaluations at the University of Borås, in which student perspectives are to be collected. The course evaluation report is published and made available to participating and prospective students in accordance with the above guidelines and forms the basis for the future development of courses and educational programmes. The course coordinator is responsible for ensuring these guidelines are followed to carry out the evaluation as described above.

Miscellaneous

The course is primarily a freestanding course intended to prepare for further studies.