



## Design Aesthetics 3: criticism and judgement

### Designestetik 3: kritik och bedömning

4.5 credits

4.5 högskolepoäng

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**Ladok Code:** AX1KB3

**Version:** 1.0

**Established by:** Artistic Research and Education Board 2017-12-18

**Valid from:** Spring 2018

**Education Cycle:** First cycle

**Main Field of Study (Progressive Specialisation):** Fashion Design (G1F)

**Disciplinary Domain:** Design

**Prerequisites:** Approved in 52,5 credits within fashion design courses and the course Design aesthetics 2: perspectives and principles 7,5 credits (or equivalent).

**Subject Area:** Design

**Grading Scale:** Fail (U) or Pass (G)

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### Content

The course seeks to develop a self-critical perspective on ones own design work and that of others through concept development, critical examination and comparison as well as concrete further development of an earlier piece of design work in terms of design and materials. The main content of the course is as follows:

- Presentation and discussion of concepts for critical examination of design work
- Critical examination and deconstruction of own design work and that of others
- Practical application of experimental design work
- Collating, editing/styling, construction and documentation of a collection

### Learning Outcomes

On successfully completing the course, students will:

1. be capable of critically evaluating their own fashion design work and that of others,
2. have the knowledge and skills to edit and develop interpretative parts of design works,
3. have the knowledge and skills to apply interpretative parts of design works.

### Forms of Teaching

Lectures, exercises and individual supervision

The language of instruction is English.

### Forms of Examination

The course will be examined through the following examination elements:

- Independent creative work (Learning outcomes 1-3) 3,0 credits Grading scale: Fail (U)/Pass (G)
- Documented presentation and reflections on the result and the process (Learning outcomes 1-3) 1,5 credits Grading scale: Fail (U)/Pass (G)

Student rights and obligations at examination are in accordance with guidelines and rules for the University of Borås.

### Literature and Other Teaching Materials

Barthes, Roland. (1990). The Fashion System, University of California Press.

Grose, Virginia. (2011). Basics Fashion Management 01: Fashion Merchandising. Zurich: Ava Publ.

Kawamura, Yuniya. (2004). Fashion-ology. An introduction to Fashion Studies. London: Berg.  
Moore, Gwyneth. (2012). Basics Fashion Management 02: Fashion Promotion: Building a Brand Through Marketing and Communication. Zurich: Ava Publ.

Reference literature and other literature may occur

### **Student Influence and Evaluation**

The views of students will be canvassed systematically and regularly by means of written course assessments once courses are complete. For further information, please see the university policy on course assessments and documents prepared by the Faculty Board, Director of Studies and Course Coordinator.

### **Miscellaneous**

The course can be conducted in Swedish if no international students are admitted.

The course is a program course primarily for the Bachelor's programme in Fashion Design.

The main focus of the course is on learning outcomes: 1a-b, 2b, 3a-b, 4a-b, 5a-b.

This syllabus is a translation from the Swedish original.