

# Textile Design Textildesign

180 credits

Ladok Code: DTDES Version: 18.1 Level: First cycle

Approved by: Artistic Research and Education Board 2021-09-22

Valid from: Autumn 2021 Valid for: Admitted autumn 2021

# **General Objectives**

First level education shall develop the students'

- ability to make independent and critical assessments,
- ability to independently perceive, formulate and solve problems, and
- preparedness to deal with change in working life.

In the educational field concerned, in addition to knowledge and skills, students shall develop an ability to

- seek and evaluate knowledge at a scholarly level,
- follow the development of knowledge, and
- exchange knowledge with other people, including people without specialist knowledge of the field

(The Higher Educations Act, Chapter 1, Section 8)

## **Objectives**

#### Aims

The bachelor's programme in textile design aims to develop the student's knowledge as a textile designer with regard to artistic, technical, theoretical and reflective abilities. The programme offers practice-based studies in the form of a number of project courses with progressive development from year one through to the concluding degree project.

Particular emphasis is placed on the objective that, on examination, the student should demonstrate skills and abilities as a textile designer, demonstrate artistic proficiency and demonstrate the capacity for critical reflection on these elements within the far-reaching field of design.

Critical reflection is integrated into courses that relate historical design analysis and design theory to a variety of different applications, from projects focusing on individual work to projects in collaboration with companies, institutes and organisations. The programme aims to develop the student's ability to identify, formulate and propose solutions to design-related problems. Based on familiarity with the field of design as a whole, students are trained to evaluate and criticise their own work and that of others, and to place this work within a context. In this way, the programme strengthens the individual's artistic and technical skills with the aim of training professional designers of a high artistic level and/or for master's studies within the field of design.

As a basis for artistic expression, a great emphasis is placed within the programme on developing the student's understanding and knowledge of techniques and materials that relate specifically – but not exclusively – to textile design. Reflection on sustainable development issues are an important part of this. The work produced within the programme extends from critical artistic work that proposes alternative design to prototypes that introduce new, advanced techniques and materials.

The programme is aimed at basic knowledge, understanding and skills within the field of textile design, with a focus on investigating form, materials and techniques. In the concluding degree project, the student's understanding and skills are summarised through independent design work with a related documented presentation of and reflection on starting points, working methods and results.

#### **Learning outcomes**

After having completed the bachelor's programme, students are expected to be able to demonstrate basic skills and abilities in textile design and knowledge and understanding of the subject field in terms of reflection, presentation and discussion. After passing the programme, the student will be able to:

#### 1. Design

- a) Demonstrate basic skills and abilities in textile design in relation to experimental professional work.
- b) Demonstrate skills in developing an artistic language as a basis for independent design and the ability to express and shape his or her ideas in a professional manner.

## 2. Design methodology

- a) Demonstrate skills and abilities in applying acquired knowledge in design methodology and design theory in both experimental and professional work.
- b) Demonstrate skills and abilities in working together with other professional groups in the design process and carrying out artistic tasks within given frameworks.

## 3. Design discourse

- a) Present, contextualise and critically discuss his or her own design work and that of others with reference to a contemporary development of experimental and professional practice.
- b) Demonstrate knowledge and understanding in order within the field of textile design to describe, analyse and interpret form, technique and content, and to critically reflect on his or her own artistic approach and that of others.

## 4. Design aesthetics

- a) Apply acquired knowledge about composition methods, form principles and design expressions as a basis for developing his or her own language of form and individual product creation.
- b) Demonstrate basic knowledge and understanding of the theoretical and practical foundation of design work in artistic problems.

#### 5. Design ethics

- a) Demonstrate basic knowledge and understanding of the interaction between design, production, marketing and profiling products and services in relation to the practice of design and its social implications.
- b) Demonstrate an ability to make independent and critical assessments in design work with reference to relevant cultural and ethical aspects and questions of sustainability.

## 6. Materials and techniques

- a) Demonstrate basic knowledge of and skills in textile techniques through experimental work.
- b) Demonstrate basic knowledge of textile materials, their properties and opportunities for expression through experimental work.

## Content

The basic design methodology of the textile design programme consists of aesthetic and artistic interpretations in which the interpretive capacity of textile design is based on artistic skill and knowledge about the ethical, technical, material, industrial and economic opportunities offered by the field of design. The programme is based primarily on recurring course elements such as: Form and materials, Design methodology, Design aesthetics and Design project, in accordance with the stated progression. The first year of the programme focuses on knowledge of textile design processes through comprehensive courses on form, materials and expression in relation to basic textile methods. During the second year of the programme, the basic design methods are developed towards textiles as materials for the creation of expression and function. The programme includes a number of design projects, of which Design project 5 and the Degree project are the most extensive. The component courses are listed below. Some course elements may be moved between years.

#### Year 1, 60 credits

Form and materials 1: expression and structure, 15.0 credits

The course aims to develop students' basic creative capacity for textile materials through theoretical teaching and practical interpretative exercises within the form-, design-, material- and colour-related aspects of the field of textiles and fashion. The main focus of the course is on learning outcomes: 1a-b, 4a-b, 6b.

Techniques and expression 1: dyeing, printing and preparation, 13.5 credits

The course aims to give students basic knowledge of textile printing, digital printing and dyeing and preparation techniques through theoretical teaching and experimental interpretative exercises. The main focus of the course is on learning outcomes: 5b, 6a-b.

Design Methods 1: design development, 9 credits

The course aims to develop the student's basic knowledge of design methods and knowledge of design development through studies and experimental exercises with a focus on the design process for developing design ideas in form and materials. The main focus of the course is on learning outcomes: 1a, 2a, 3a, 4a-b.

Design aesthetics 1: History and contemporary movements, 4.5 credits

The course aims to provide a basic aesthetical perspective on the historic development of textiles, with regard to form, material and concept studies through reconstruction, sketch and text studies. The main focus of the course is on learning outcomes: 3a-b, 4b.

Form and materials 2: materials and expression, 6.0 credits

The course aims to deepen students' basic experimental and professional creative capacity for traditional and new materials and the manipulation and processing of materials through theoretical teaching and practical exercises. The main focus of the course is on learning outcomes: 1a-b, 4a, 6a-b.

Design project 1: pattern, surface and design, 12 credits

The course aims to develop students' experimental and professional creative capacity, taking pattern composition, textile printing techniques and dyeing and preparation techniques as starting points. The course also aims to plan, implement and present design work from initial idea to textile collection. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 4a, 5a-b, 6a-b.

#### Year 2, 60 credits

Techniques and expression 2: knitting and tricot, 7.5 credits

The course aims to develop students' artistic ability within tricot and knitting through theoretical teaching and experimental investigation of the expressive and functional opportunities offered by different tricot techniques. The main focus of the course is on learning outcomes: 1a, 2b, 5b, 6a-b.

Design project 2: elasticity and structure, 7.5 credits

The course aims to develop students' technical skills for artistic interpretation through experimental knitting, independent artistic design work and planning, carrying out and presenting design work from initial idea to the completion of a collection of tricot textiles through form experimentation. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 4a-b, 6a-b

Design aesthetics 2: perspectives and principles, 4.5 credits

The course aims to develop knowledge about theoretical traditions within textile design by studying both dominant international and specific geographical perspectives, with reference to the contemporary development of experimental and professional practice. Students' ability to describe and critically discuss their own work based on the various perspectives discussed during the course will also be developed. The main focus of the course is on learning outcomes: 3a-b, 4b.

Design methodology 2: contemporary art and textiles, 7.5 credits

The course aims to explore and gain familiarity with the methods of contemporary art and to be able to place these in relation to design methodology for textile design through interpretative exercises based on different methods. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a-b, 4a-b.

Technique and design 3: weaveconstruction and scale, 15 credits

The course aims to develop students' artistic design skills through technical skills within the field of in weaving techniques and experimental weaving as well as independent design work from concept to woven material. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a, 4a-b, 5b, 6a-b.

Design aesthetics 3: criticism and assessment, 4.5 credits

The course aims to develop a self-critical perspective of students' own design work and that of others, through concept development, critical review and comparison, as well as the concrete design and material development of earlier design work. The main focus of the course is on learning outcomes: 1b, 2a, 3a-b.

Sustainable business- and product development, 7.5 credits

The aim of the course is that the student should be able to identify and deal with environmental and ethical aspects within textile processes in the textile industry. The main focus of the course is on learning outcomes 2b, 5a-b.

Textile communication and portfolio, 6.0 credits

The course aims to provide basic knowledge and understanding of portfolio building and project management and planning for exhibiting textiles and textile artefacts. The main focus of the course is on learning outcomes 2b, 3a, 5a.

## Year 3, 60 credits

Elective courses of 18 credits

Design Project 4: design commission 18 credits

The course aims to offer the student practical experiences of work through design commission for a company or organisation

in order to deepen knowledge of design work in relation to sustainable, artistic and economical approaches. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a-b, 4a-b, 5a-b.

## Design project 4: applied design, 18.0 credits

The course aims to develop students' skills and abilities within applied design work based on given expressive, functional, technical and market-related aspects through work-based education. The main focus of the course is on learning outcomes 1a-b, 2a-b, 3a-b, 4a-b, 5a-b.

## Exhibition design, 4.5 credits

The course aims to develop the student's in-depth knowledge of the design of exhibition concepts through exploration of the exhibition medium as a communicative platform where aesthetic, communicative, technical, ethical, and societal aspects are addressed. The course aims to provide the student with knowledge in portfolio-building with a focus on the communication of one's own textile design work. The main focus of the course is on learning outcomes: 3a-b, 5a.

## Design methodology 3: design research, 7.5 credits

The course aims to develop students' basic skills in design research through experimental design methodology and knowledge about basic concepts within research, based on a scientific perspective of art and design. The main focus of the course is on learning outcomes 2a-b, 3a-b, 4a-b.

#### Design project 5: specialisation, 15.0 credits

The course aims to give students deeper knowledge within a chosen technique (weaving, tricot and/or printing and preparation techniques). Students' artistic skills are deepened, based on the development of a given design idea and artistic problem through experimental interpretive work in their chosen technique. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a-b, 4a-b, 5a, 6a-b.

# Bachelor Degree Project, 15 credits

The course aims to ensure that the student applies artistic theoretical and practical knowledge obtained during the study period through an independently completed degree project. The student documents and carries out the design process based on artistic and industrial conditions, and justifies, analyses and critically reflects on his or her own design process. The main focus of the course is on learning outcomes: 1a-b, 2a-b, 3a-b, 4a-b, 5a-b, 6a-b.

# **Admission Requirements**

General admission requirements and specific admission requirements. The following specific admission requirements apply for education leading to a Bachelor of Arts: (i) artistic design ability to work, experiment, illustrate and realise textile and other elements in an expressive manner, in order to convey intended ideas in a comprehensible manner, (ii) technical ability in textile techniques, e.g. weaving, printing, sewing, embroidery, knitting or other textile constructions, (iii) a certain degree of critical theoretical knowledge within the field of textiles and design.

Verified knowledge of English corresponding to the course English B/6 in the Swedish Upper Secondary School. For further information about English language proficiency requirements, please view: http://www.hb.se/en/International-student/Application-and-Admission/Process/English-language-proficiency/

An application portfolio with specific application samples, with the intention of testing and demonstrating the above admission requirements, will be announced in January of the same year for admission in the autumn. For textile design education, there will also be a significant emphasis on design research, experimentation for the artistic development of design ideas, experiments and technique training in studios and workshops. It is therefore important that the application portfolio demonstrates an ability to develop ideas from visual research (material gathering and working with source materials) into interesting finished work (composition and technical skill).

Candidates can apply for the education programme by confirming formal qualifications and submitting an application portfolio containing the specified application samples and CV. For information about this application portfolio, see www.hb.se/ths/anmalan.

## Selection

Eligibility and selection will be assessed on artistic grounds, and will be based on portfolio work samples, the results of working with tasks during an assessment day and interviews. During the initial stage, the portfolio will be assessed in relation to proven artistic interpretative ability, technical ability in textile techniques and a degree of critical-theoretical knowledge of the field of textiles and design. In the next stage, a number of applicants will be invited to an assessment day. During the assessment day, the applicants' artistic and technical abilities will be tested, and the applicants' qualifications and other experience will be discussed during interviews. A final assessment of eligibility and a ranking of applicants prior to admission will then be carried out.

The selection will be made from those who have been deemed by the group of assessors to be eligible based on the given

criteria and ranked highest in the overall assessment of the abilities demonstrated in the application portfolio, solving assessment tasks and interviews. Other experience such as work/assignments within fashion, design and art of a critical, technical, artistic nature may be taken into consideration under each ability during selection, but will not be used as grounds for eligibility. Such experience may, for example, have an influence if several eligible applicants are otherwise equally matched.

## **Degree**

Upon graduation, the student receives a Degree of Bachelor of Fine Arts in Textile Design. Student is eligible for a degree after completing 180 credits within the programme, including a thesis of 15 credits. Major subject(s):

• Textile design

Degree certificates are issued upon application on a special form. More information is available at www.hb.se.

## **Student Influence and Evaluation**

Faculty programme directors are responsible for finding out the views of students on the course. The results will form the basis for the structure of the course. The course as a whole will be evaluated once a year, and the results and views of the students and the composition/implementation of the course will be reviewed so as to constantly improve the course and retain its contemporary roots.

For individual courses, the teacher responsible for the course is responsible for ensuring that students are invited to put forward their views on the course. The results of these course evaluations will form the basis for the structure of the course. Once a semester, the programmes are evaluated; the faculty programme director works together with the director of studies and student representatives to review students' views in order to constantly improve the course.

A programme council, where student representatives work together with representatives of teachers and trade and industry, discuss issues relating to current and future education objectives, gives students the opportunity to influence their programme.

For further information, please see the College's policy on course assessments and documents prepared by the director of studies, the course coordinator and the department board.

#### **Miscellaneous**

This study programme will provide an opportunity for further studies at second cycle level such as Master's level, e.g. the artistic Master's study programme in the field of fashion and textile design at the Swedish School of Textiles. The programme can be conducted in Swedish in case no international students are admitted. Parts of the study programme may be executed at other locations.

The reference number of this programme syllabus is 595-21

The language of instruction is English.